

2017 SAGEA CONFERENCE

KIEVITS KROON COUNTRY ESTATE
PRETORIA
8-9 NOVEMBER

sagea | SOUTH AFRICAN GRADUATE
EMPLOYERS ASSOCIATION



The SAGEA Biennial Conference aims to connect you with colleagues who are committed to the development of young talent as employers, institutions of higher learning or service providers.

The 2017 Conference will provide you with the opportunity to focus on broader issues impacting young talent – by learning from experts, discovering the latest trends and discussing solutions and methods which can be used to handle common challenges experienced by graduate employers. Using a combination of keynote speakers, practical case studies and break away sessions the format of the conference will encourage open sharing of information, feedback as well as providing invaluable networking opportunities for delegates.



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This Prospectus will provide you with the following information:

- Who should attend the SAGEA Conference?
- Information about the Venue for the 2017 Conference
- Important Dates
- Opportunities to get involved in the Conference as a Sponsor
- Feedback from previous conference attendees

WHO SHOULD ATTEND THE SAGEA CONFERENCE?

If you are involved in any aspect of the Graduate Recruitment and Development Lifecycle or have any of the following job titles, this conference is aimed at you:

- HR Manager
- HR Consultant
- HR Business Partner
- Talent Acquisition Specialist
- Graduate Recruitment Manager
- Graduate Recruitment Coordinator
- Graduate Recruitment Consultant
- Human Capital Manager
- Human Capital Partner
- Learning and Development Specialist
- Talent Officer

2015 CONFERENCE STATS

145 

Attendees

40 

Corporates

23 

Institutions of Higher Learning

15 

Affiliates/Service Providers

INFORMATION ABOUT THE VENUE



The 2017 SAGEA Conference will be hosted at Kievits Kroon Country Estate, just outside Pretoria.

Known for its luxurious accommodation, superb leisure and conference facilities, immaculate gardens, gourmet dining and wellness spa, award-winning Kievits Kroon is a beautiful, tranquil 16-hectare country estate which offers seamless country conferencing for discerning clients

Acknowledged as “the Winelands in Gauteng” because of its Cape Dutch-style architecture, the estate was recently nominated one of Africa’s Leading Meetings and Conference Hotels, Luxury Retreat of the Year, and Best Luxury Country Hotel in South Africa.

Just 10 minutes from central Pretoria and 45 minutes from Sandton, Gauteng, and set along a Jacaranda-lined lane on a 16 hectare estate, Kievits Kroon is a sought-after destination for those wanting to escape city life.

IMPORTANT DATES

Mid-May	Conference bookings open		
End August	Early bird offers expire		
08 November, Wed	Conference registration opens	Conference Day 1	SAGEA Awards and Gala Dinner at Kievits Kroon
09 November, Thurs	Conference Day 2	Conference ends	

FEEDBACK FROM OUR 2015 CONFERENCE



“Best SAGEA conference I’ve ever been to. Well done.”

“I really enjoyed the conference and thought that the speakers and conference venue were outstanding. People I chatted to during and after the conference really enjoyed themselves and found the input they received of value.”

“Your conferences are always so professionally run, and provide excellent content. Keep up the good work. It is much appreciated.”

“Phenomenal experience! Thank you.”



SPONSORSHIP OPPORTUNITIES

We would like to extend an offer to our SAGEA members to sponsor certain elements of the 2017 Conference and have put together a number of sponsorship options for your perusal. These options are not “cast in concrete” and we would be happy to chat about any different sponsorship ideas you may have.

Sponsorship of the 2017 SAGEA Conference will provide your organisation with a unique opportunity to establish yourself as a thought leader and source of best practice, promote your products and services to a range of graduate recruitment and development professionals and establish valuable relationships which you can continue to build following the conference.

We aim to offer a selection of partnership opportunities, catering for a range of budgets.

For further details please view the 2017 options on offer as follows:

SPONSORSHIP OF AWARDS CEREMONY AND ENTERTAINMENT

Sponsorship of the awards ceremony and entertainment will include the following benefits:

- Opportunity to provide a 10-minute Keynote Address to ALL delegates (time to be determined by SAGEA in consultation with the sponsor).
- Logo exposure and recognition in promotional materials such as conference program, background sponsor slide and on the SAGEA website.
- Verbal recognition by Conference MC.
- Banner to be displayed during the course of the dinner.
- Conference pack inserts to include printed materials (max size A4) and/or promotional merchandise.
- Up to 4 additional tickets to Dinner and Awards Ceremony (excludes accommodation at the venue).

Cost of Sponsorship R60 000 (excl. VAT)

SPONSORSHIP OF KEYNOTE SPEAKER/S

- Sponsorship of a keynote speaker will include the following benefits:
- Logo exposure and recognition in promotional materials such as conference program, background sponsor slide and on the SAGEA website.
- Logo exposure on speaker podium in plenary room.
- Verbal recognition by Conference MC.
- Banner to be displayed in Conference foyer for duration of Conference.
- Conference pack inserts to include printed materials (max size A4) and/or promotional merchandise.

Cost of Sponsorship R35 000 (excl. VAT) per Speaker

SPONSORSHIP OF DELEGATE FOLDERS OR BAGS

The sponsorship and/or provision of Conference Folders or bags to be given to delegates for the duration of the conference will include the following benefits:

- Logo exposure and recognition in promotional materials such as conference program, background sponsor slide and on the SAGEA website.
- Verbal recognition by Conference MC
- Logo exposure on the folders/bags and the opportunity to include printed material (maximum size A4) with the conference packs.

Cost of Sponsorship R25 000 (excl. VAT)

SPONSORSHIP OF MOBILE CONFERENCE APP

The sponsorship and/or provision of a mobile Conference App to be sent to delegates prior to the conference and used throughout the conference to share information about the venue, conference agenda, speaker details and ultimately to rate and give feedback on each speaker and the conference as a whole will include the following benefits:

- Logo exposure and recognition on the App itself (which will be used prior to and throughout the Conference) and on the SAGEA website.
- Verbal recognition by Conference MC
- The opportunity to include a short advertorial in the App.

Cost of Sponsorship R20 000 (excl. VAT)

SPONSORSHIP OF MORNING OR AFTERNOON TEA

The sponsorship of morning or afternoon tea will include the following benefits:

- Logo exposure and recognition in promotional materials such as conference program, background sponsor slide and on the SAGEA website.
- Logo exposure on the tea table as well as the opportunity to display a banner at tea time and to place printed material (maximum size A5) on the tea table.

Cost of Sponsorship R7 000 (excl. VAT)

SPONSORSHIP OF PRIZES / LUCKY DRAW AT THE END OF THE CONFERENCE

The sponsorship and/or provision of prizes for a lucky draw at the end of conference will include the following benefits:

- Logo exposure and recognition in promotional materials such as conference program, background sponsor slide and on the SAGEA website.
- The opportunity to nominate a company representative to conduct the lucky draw and announce the winner/s
- Logo exposure on the prize/s

Cost of Sponsorship dependent on value of prizes

(Note: the use of a sponsor's own products as prizes is highly negotiable!)

SPONSORSHIP OF DELEGATE LANYARDS

The sponsorship and/or provision of Delegate Lanyards will include the following benefits:

- Logo exposure and recognition in the conference program.
- Logo exposure on the Lanyards.

Cost of Sponsorship R3 200 (excl. VAT)

SPONSORSHIP TERMS AND CONDITIONS

Please note our sponsorship terms and conditions, below:

Please read the below carefully as SAGEA is unable to accept cancellations of sponsorship bookings under any circumstances.

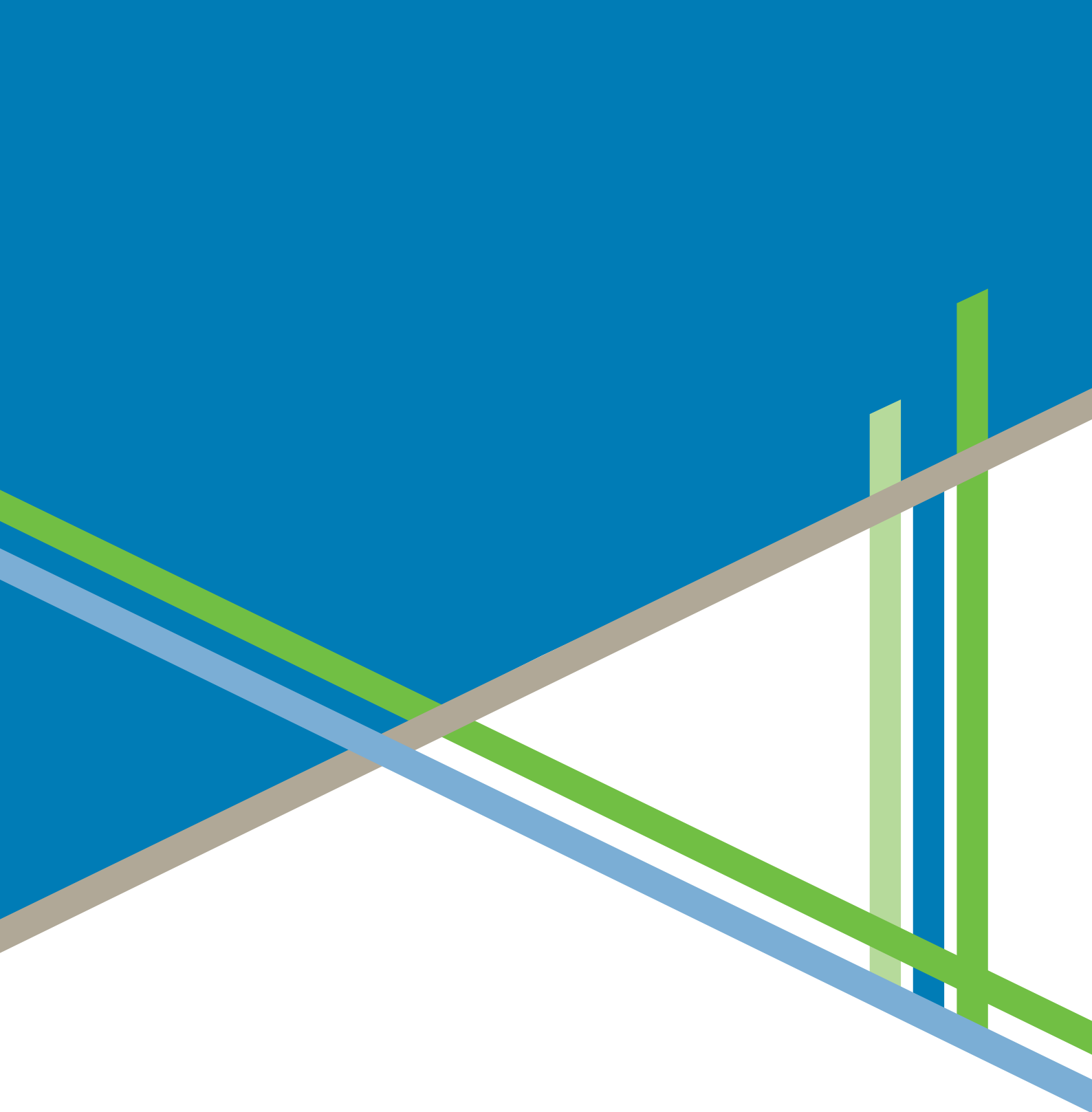
1. In response to your confirmation of a sponsorship booking, a tax invoice will be issued, payable IN FULL WITHIN 30 DAYS.
2. SAGEA will publish sponsors' logos only when full payment of a sponsorship package is processed by SAGEA.
3. SAGEA reserves the right to decline or terminate a sponsorship application at any stage.

SECURING A SPONSORSHIP PACKAGE

To secure a sponsorship package, please contact cathy.sims@sagea.org.za or camilla.pennington@sagea.org.za

SUMMARY OF 2015 CONFERENCE ATTENDEES

Accenture	Graduate Prospects	Stellenbosch University
Adams & Adams	IQ Business	Student Village
AGR	Jaguar Land Rover	TEACH South Africa
Allan Gray Orbis Foundation	Kansai Plascon	TeamSportPro
Australian Association of Graduate Employers	Leaply	The Inspiration Lab
Baker & McKenzie	Massmart	Tiger Brands
Barloworld Logistics	Mazars	Tshwane University of Technology
BDO	Microsoft	UCT Graduate School of Business
BlackBark Productions cc	MMI Holdings	Unilever SA
Bowman Gilfillan	National Brands	University of Cape Town - Careers Service
Capitec Bank	Nedbank	University of Johannesburg
Central University of Technology	Nestle SA	University of Limpopo
CTI Education Group/Pearson	NMMU	University of Pretoria
Deloitte	North-West University	University of South Africa
Deloitte Consulting	Old Mutual South Africa	University of the Free State
Discovery	PricewaterhouseCoopers	University of the Western Cape
ENS Africa	Rand Merchant Bank	University of the Witwatersrand
Feinics	RCL Foods	University of the Witwatersrand Business School
FNB	REAP	Vaal University of Technology
Foschini Retail Group (Pty) Ltd	Rhodes University	Varsity College
Global Load Control	SAB	Vodacom
Golden Key International Honour Society	Sanlam	Volkswagen Group South Africa
Grad Connection	Senwes	Werksmans Attorneys
	Standard Bank	



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SYNERGY | RESOURCE | INSIGHT

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